

Kreeta Ceesay

CV 2023

Curious problem solver and complexity detangler

Digital product designer with 5+ years of experience designing online grocery's storefront, picking, last mile and content management user interfaces and user journeys.



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kreetaceesay.com

Experience

[FULL VERSION IN LINKEDIN](#) ↗

UX/UI designer

Naveo Commerce (former Digital Goodie), Aug 2017 - Jan 2023

Content team leader and marketing assistant

Digital Foodie, May 2014 - Aug 2017

Volunteer for non-profit

Children's Eternal Rainforest, Aug 2013 - Dec 2013

Casem Coop, Feb 2013 - Mar 2013

Freelance Designer

Self-employed, Jan 2009 - Dec 2012

Small Business Owner

Cretec, Aug 2008 - Sep 2012

Research assistant

Aalto University, Living Places department, Jun 2011 - Aug 2012

Interior Design Intern

Marimekko, Jan 2011 - Mar 2011

Education

Master of arts, Industrial and Strategic design

Aalto University School of Art, Design and Architecture, 2012

Matriculation examination

Helsinki secondary school of art, 2001

Courses

Professional Certificate in UI Design

UX Design Institute, diploma ready in March 2023

Learn to Code Now (basic HTML, CSS, Javascript)

SuperHi, 2016

Young Business Today – Entrepreneurship course

The Small Business Center, Helsinki School of Economics, 2009

Skills

- User interface (UI) design
- User experience (UX) design
- Interaction design
- Visual design
- Interactive prototyping and testing
- Design research methods
- Human Centered Design
- Thinking outside the box

Software

- Figma
- Sketch
- Abstract (version control for Sketch)
- Zeplin
- Adobe Illustrator, Photoshop, InDesign, Lightroom
- CMS tools (Wordpress, Contentful)
- Confluence, Jira
- Microsoft 365, Google apps
- Teams, Zoom, Slack, Miro

Languages

- Finnish – native speaker
- English – working proficiency
- Spanish – casual conversation
- Swedish – basic understanding